Networking Success Blueprint: eMail Follow-up Messages

Below are two email messages to help you with your follow-up. Use your own voice and change the highlighted green spaces to the appropriate information.

There are 2 messages – one if you asked them to join your newsletter list and they agreed, and another if you did not ask them to join your newsletter list.

[email, not asked to join newsletter list]
Hi [name]!

It was a pleasure to meet you at the [event name]. Wasn't it a great event?!

There is always so much to take in at these events, and I wanted you to know that connecting with you was important to me. I would love to learn more about what you are up to and what you are focusing on in your business. Perhaps there's an opportunity that we could support each other.

If you're interested in discussing that, just reply to me and I'll set up a time where we can chat.

To your business success!

[Signature]
[picture of you]

P.S. You can also download my f*ree [report, audio, gift, etc] by visiting www.YourDomain.com.

[email, you did ask them to join newsletter list]

Hi [name]!

It was a pleasure to meet you at the [event name]. Wasn't it a great event?!

I wanted to remind you that we spoke about [being added to newsletter list] and to let you know that within the next [timeframe] you will receive my [newsletter name]. It is full of great tips and articles to help [whatever it is that you do]. If you ever find that this no longer serves you, you may unsubscribe at any time.

There is always so much to take in at these events, and I wanted you to know that connecting with you was important to me. I would love to learn more about what you are up to and what you are focusing on in your business. Perhaps there's an opportunity that we could support each other.

If you're interested in discussing that, just reply to me and I'll set up a time where we can chat.

To your business success!

[Signature]
[picture of you]

P.S. You can also download my f*ree [report, audio, gift, etc] by visiting www.YourDomain.com.